



Sponsorship Opportunities

May 17, 2027 | Kent Country Club



OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.

ABOUT THE JA FREE ENTERPRISE GOLF INVITATIONAL

Feel like royalty from the time you arrive to the time you leave at this classic private course designed by O.C. Simonds and modified by Donald Ross and Dick Wilson.

The field is limited to 23 invitation-only foursomes, so you'll have no wait and full command of this historic golf course at the oldest club in Michigan. Teams will receive golfer packages upon arrival and enjoy a lunch buffet and post golf reception with hors d'oeuvres and complementary bar in the clubhouse.

By helping Junior Achievement raise funds, you are helping us reach approximately 52,000 Michigan youth. You will be giving local students the knowledge and skills they need to have successful, opportunity filled futures.





MAJOR SPONSORSHIP OPPORTUNITIES

These marketing opportunities can be customized to better meet your organization's exposure needs. Add these additional marketing opportunities to your golf sponsorship to create a wonderful package. Please contact Jay Ediger at (616) 575-9080 ext. 2227 for more information.

Title Sponsor

Unavailable

- Lead recognition on Free Enterprise Invitations
- Lead recognition in program booklet (including full page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgement at the beginning and the end of the ceremony
- Speaking part in program
- Sponsor provided direct mail piece to attendees
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banner)
- One Foursome and One Twosome in event \$8,250 value

INVESTMENT \$15,000

Presenting Sponsor

Available

- Recognition in program booklet (including 1/2-page ad)
- Recognition in media releases
- Ability to co-brand event in sponsor paid ads
- Logo on one gift apparel item
- Verbal acknowledgment at the beginning and the end of the ceremony
- JA Giving Champion sponsor recognition, equal to \$50,000
- Prominent signage at event (to include logo on custom JA banners)
- One Foursome in event \$5,500 value

INVESTMENT \$10,000

In order to be included in print materials sponsors must be committed before Friday, April 24th 2026.

Additional questions regarding the event? Please do not hesitate to contact:

Jay Ediger | Senior Vice President of Development
Phone (616) 575-9080 ext. 2227 Email jay.ediger@ja.org

In addition to helping Junior Achievement reach out to local youth, your company will have a unique opportunity to make an impression in West Michigan. Your sponsorship will give you:

- Promotion and recognition in event printed materials
- An opportunity to meet and network with other business and community leaders
- Recognition as a valued community partner
- High customer entertainment value

All sponsors receive:

- Custom electronic invitations to send to your invitees (print-ed invitations available upon request)
- Prominent listing of company name on acknowledgment board
- Company name featured in tournament program
- Tee sponsorship with signage
- On-course hospitality
- Gourmet Buffet lunch
- Cocktail reception with hearty hors d'oeuvres
- Awards ceremony



ADDITIONAL SPONSORSHIP OPPORTUNITIES

BENEFACTOR

\$5,500

Entry for 4 players
Featured position in all print

PATRON

\$2,750

Entry for 2 players
Highlighted position in select print

FRIEND

\$1,320

Entry for 1 player
Listing in select print

GOLFER LUNCHEON SPONSOR \$5,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLFER RECEPTION SPONSOR \$3,000

Signage and logos on all tables. This company will also receive recognition at the post tournament awards ceremony, and in all tournament brochures and press releases. Organization's logo will be placed on the event banner.

GOLF SHIRT SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

ENTREPRENEURSHIP SPONSOR \$3,000

Signage at the event and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony and on the event banner.

GOLF CART SPONSOR \$2,000

This includes recognition on each golf cart-course and at the post tournament awards ceremony. This sponsor will be featured in all tournament brochures and organization's logo will be placed on each golf cart at the event.

CIGAR BAR SPONSOR \$2,000

This sponsor will be recognized on tournament day with appropriate signage. This sponsor will also receive recognition at the post tournament awards ceremony, all tournament brochures and on the event banner.

DRIVING RANGE SPONSOR \$2,000

Signage at the driving range and in all tournament brochures and press releases. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

GIFT SPONSOR \$2,000

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and logo on the event banner.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

COURSE REFRESHMENTS SPONSOR \$2,000

Signage at the refreshment stations and in all tournament brochures and press releases. Recognition at the post tournament awards ceremony and in all tournament brochures. Organization's logo will be placed on the event banner.

EAGLE SPONSOR \$1,500

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer luncheon and reception.

BIRDIE SPONSOR \$1,000

This sponsorship provides the opportunity to place your logo on a golfer luncheon and reception table. Additionally, this sponsorship includes an invitation to attend the golfer reception.

TEE SPONSOR \$500

This sponsorship provides an opportunity to place your logo on a tee sign on a hole at the outing.

HOLE-IN-ONE SPONSOR IN-KIND

A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

HOLE-IN-ONE VEHICLE SPONSOR IN-KIND

Provides a car for a hole-in-one winner. A hole-in-one contest gives golf tournament participants the chance to win a prize if they make a hole-in-one.

GOLFER GIFT SPONSOR IN-KIND

This sponsorship provides an opportunity for your logo to go on one of the signature gifts given to each golfer. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures and organization's logo will be placed on the event banner.

PARTING GIFT SPONSOR IN-KIND

This is the big hit of this prestigious tournament. As every player leaves the clubhouse at the end of the day, he/she will receive parting gifts as the finishing touch to a signature experience. This sponsor will receive prominent recognition on the parting gift table and at the post tournament awards ceremony. Organization's logo will be placed on the event banner.

GOLF BALL SPONSORSHIP IN-KIND

This sponsorship provides a dozen quality golf balls to each player. This sponsor will also receive recognition at the post tournament awards ceremony, in all tournament brochures, and on the event banner.

REGISTRATION

Join us at the annual JA Free Enterprise Golf Invitational! Enjoy the exclusive opportunity to play this historic course, receive a golfer gift pack, enjoy a lunch buffet and post golf reception with hors d'oeuvres, complementary bar, and a play your own ball tournament. You will be supporting economic mobility and opportunity for local students.

BENEFACTOR (4 PLAYERS)	\$5,500
PATRON (2 PLAYERS)	\$2,750
FRIEND SPONSOR (1 PLAYER)	\$1,320

Sponsor
Online:



Sponsorship Levels

Title Sponsor (Unavailable)	\$15,0000	Eagle Sponsor	\$1,500
Presenting Sponsor	\$10,000	Birdie Sponsor	\$1,000
Luncheon Sponsor	\$5,000	Tee Sponsor	\$500
Reception Sponsor	\$3,000	Hole-in-one Sponsor	In-Kind
Shirt Sponsor (1 Available)	\$3,000	Hole-in-one Vehicle Sponsor	In-Kind
Entrepreneurship Sponsor	\$3,000	Golfer Gift Sponsor	In-Kind
Golf Cart Sponsor (1 Available)	\$2,000	Parting Gift Sponsor	In-Kind
Cigar Bar Sponsor(1 Available)	\$2,000	Golf Ball Sponsor	In-Kind
Driving Range Sponsor	\$2,000	I would like to serve as Event	
Gift Sponsor(5 Available)	\$2,000	Trustee to help plan the event	
Course Refreshment Sponsor	\$2,000		

TOTAL \$ _____

Payment Options

Please Invoice Check made payable to: Junior Achievement of the Michigan Great Lakes
Credit Card Number _____ Expiration _____ CVV _____
Mastercard Visa Discover

Billing Information

Business/Organization Name _____

Contact Name _____

Email _____ Phone _____

Address _____

Signature _____ Date _____

For any additional questions regarding this event please don't hesitate to contact:

Bill Coderre, President and CEO
(616) 575-9080 ext 2222
bill.coderre@ja.org

Jay Ediger, SVP of Development
(616) 575-9080 ext 2227
jay.ediger@ja.org

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